



# Community Profile

Texarkana City Hall  
 220 Texas Blvd, Texarkana, TX, 75501  
 Rings: 25, 35, 50 mile radii

Prepared by Esri  
 Latitude: 33.42070  
 Longitude: -94.04525

	25 miles	35 miles	50 miles
<b>Population Summary</b>			
2000 Total Population	145,780	196,602	314,948
2010 Total Population	153,234	200,129	316,109
2018 Total Population	157,113	204,193	321,408
2018 Group Quarters	7,591	8,206	11,589
2023 Total Population	159,358	206,094	322,079
2018-2023 Annual Rate	0.28%	0.19%	0.04%
2018 Total Daytime Population	157,097	199,788	310,644
Workers	70,038	83,656	123,725
Residents	87,059	116,132	186,919
<b>Household Summary</b>			
2000 Households	55,522	75,020	121,139
2000 Average Household Size	2.50	2.50	2.50
2010 Households	58,934	77,771	123,630
2010 Average Household Size	2.47	2.46	2.47
2018 Households	60,472	79,384	125,411
2018 Average Household Size	2.47	2.47	2.47
2023 Households	61,318	80,087	125,600
2023 Average Household Size	2.48	2.47	2.47
2018-2023 Annual Rate	0.28%	0.18%	0.03%
2010 Families	40,135	53,083	84,241
2010 Average Family Size	3.00	2.99	3.00
2018 Families	40,710	53,498	84,238
2018 Average Family Size	3.03	3.02	3.03
2023 Families	41,093	53,701	83,895
2023 Average Family Size	3.04	3.03	3.04
2018-2023 Annual Rate	0.19%	0.08%	-0.08%
<b>Housing Unit Summary</b>			
2000 Housing Units	62,167	84,592	138,826
Owner Occupied Housing Units	63.0%	63.6%	63.7%
Renter Occupied Housing Units	26.4%	25.1%	23.6%
Vacant Housing Units	10.7%	11.3%	12.7%
2010 Housing Units	66,071	88,524	143,304
Owner Occupied Housing Units	58.4%	59.1%	59.5%
Renter Occupied Housing Units	30.8%	28.8%	26.8%
Vacant Housing Units	10.8%	12.1%	13.7%
2018 Housing Units	67,978	90,660	146,145
Owner Occupied Housing Units	56.2%	57.3%	57.8%
Renter Occupied Housing Units	32.7%	30.3%	28.0%
Vacant Housing Units	11.0%	12.4%	14.2%
2023 Housing Units	69,228	92,064	147,881
Owner Occupied Housing Units	56.8%	57.5%	57.7%
Renter Occupied Housing Units	31.8%	29.5%	27.3%
Vacant Housing Units	11.4%	13.0%	15.1%
<b>Median Household Income</b>			
2018	\$44,052	\$42,650	\$41,054
2023	\$50,313	\$48,464	\$45,864
<b>Median Home Value</b>			
2018	\$117,761	\$104,922	\$97,857
2023	\$150,894	\$133,720	\$119,879
<b>Per Capita Income</b>			
2018	\$24,457	\$23,934	\$23,111
2023	\$27,712	\$27,057	\$25,958
<b>Median Age</b>			
2010	38.0	38.5	38.9
2018	39.3	39.9	40.3
2023	40.4	41.1	41.5

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>2018 Households by Income</b>			
Household Income Base	60,466	79,378	125,405
<\$15,000	16.1%	16.6%	17.3%
\$15,000 - \$24,999	12.7%	13.2%	13.7%
\$25,000 - \$34,999	11.1%	11.4%	11.8%
\$35,000 - \$49,999	14.9%	14.8%	14.8%
\$50,000 - \$74,999	18.3%	18.0%	17.8%
\$75,000 - \$99,999	10.9%	10.4%	10.1%
\$100,000 - \$149,999	10.0%	9.8%	9.4%
\$150,000 - \$199,999	3.0%	2.8%	2.6%
\$200,000+	3.1%	2.8%	2.5%
Average Household Income	\$61,660	\$60,008	\$57,655
<b>2023 Households by Income</b>			
Household Income Base	61,312	80,081	125,594
<\$15,000	13.8%	14.4%	15.2%
\$15,000 - \$24,999	11.0%	11.5%	12.2%
\$25,000 - \$34,999	10.2%	10.6%	11.2%
\$35,000 - \$49,999	14.6%	14.6%	14.6%
\$50,000 - \$74,999	18.8%	18.6%	18.4%
\$75,000 - \$99,999	12.0%	11.5%	11.0%
\$100,000 - \$149,999	12.4%	12.1%	11.4%
\$150,000 - \$199,999	3.4%	3.3%	3.0%
\$200,000+	3.7%	3.4%	2.9%
Average Household Income	\$70,162	\$68,088	\$64,993
<b>2018 Owner Occupied Housing Units by Value</b>			
Total	38,225	51,913	84,518
<\$50,000	17.2%	19.5%	21.5%
\$50,000 - \$99,999	27.4%	29.0%	29.8%
\$100,000 - \$149,999	15.3%	15.4%	15.5%
\$150,000 - \$199,999	14.7%	13.1%	12.8%
\$200,000 - \$249,999	8.5%	7.6%	6.7%
\$250,000 - \$299,999	6.0%	5.6%	5.0%
\$300,000 - \$399,999	6.1%	5.2%	4.6%
\$400,000 - \$499,999	1.6%	1.4%	1.4%
\$500,000 - \$749,999	2.1%	1.9%	1.7%
\$750,000 - \$999,999	0.6%	0.7%	0.6%
\$1,000,000 - \$1,499,999	0.5%	0.4%	0.4%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.1%	0.1%	0.1%
Average Home Value	\$160,725	\$152,449	\$142,847
<b>2023 Owner Occupied Housing Units by Value</b>			
Total	39,296	52,888	85,286
<\$50,000	13.0%	15.4%	17.7%
\$50,000 - \$99,999	22.5%	24.8%	26.3%
\$100,000 - \$149,999	14.2%	14.5%	15.0%
\$150,000 - \$199,999	16.4%	14.7%	14.2%
\$200,000 - \$249,999	10.0%	8.9%	7.9%
\$250,000 - \$299,999	8.0%	7.5%	6.5%
\$300,000 - \$399,999	8.8%	7.5%	6.5%
\$400,000 - \$499,999	2.4%	2.1%	2.0%
\$500,000 - \$749,999	2.9%	2.7%	2.4%
\$750,000 - \$999,999	0.9%	1.1%	0.9%
\$1,000,000 - \$1,499,999	0.7%	0.5%	0.5%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.1%	0.1%	0.1%
Average Home Value	\$190,174	\$179,882	\$166,476

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Population by Age</b>			
Total	153,234	200,129	316,106
0 - 4	6.6%	6.6%	6.6%
5 - 9	6.7%	6.7%	6.6%
10 - 14	6.7%	6.8%	6.8%
15 - 24	12.9%	12.7%	13.0%
25 - 34	13.2%	12.7%	12.2%
35 - 44	13.0%	12.7%	12.3%
45 - 54	14.3%	14.3%	14.2%
55 - 64	12.2%	12.4%	12.5%
65 - 74	8.0%	8.4%	8.7%
75 - 84	4.5%	4.7%	5.0%
85 +	1.9%	1.9%	2.0%
18 +	75.8%	75.7%	75.7%
<b>2018 Population by Age</b>			
Total	157,112	204,194	321,409
0 - 4	6.2%	6.2%	6.2%
5 - 9	6.2%	6.2%	6.2%
10 - 14	6.2%	6.2%	6.2%
15 - 24	12.2%	12.0%	12.1%
25 - 34	13.8%	13.4%	13.0%
35 - 44	12.5%	12.2%	11.8%
45 - 54	12.7%	12.6%	12.5%
55 - 64	13.1%	13.3%	13.5%
65 - 74	10.2%	10.7%	11.0%
75 - 84	5.0%	5.2%	5.4%
85 +	2.1%	2.1%	2.2%
18 +	77.9%	77.9%	77.9%
<b>2023 Population by Age</b>			
Total	159,358	206,094	322,082
0 - 4	6.0%	6.0%	6.0%
5 - 9	6.0%	6.0%	6.1%
10 - 14	6.2%	6.2%	6.3%
15 - 24	11.7%	11.5%	11.6%
25 - 34	13.2%	12.7%	12.2%
35 - 44	12.7%	12.4%	12.2%
45 - 54	12.2%	12.1%	11.9%
55 - 64	12.7%	13.0%	13.1%
65 - 74	11.0%	11.5%	11.9%
75 - 84	6.2%	6.5%	6.7%
85 +	2.1%	2.1%	2.2%
18 +	78.1%	78.1%	78.1%
<b>2010 Population by Sex</b>			
Males	76,417	99,091	155,622
Females	76,817	101,038	160,487
<b>2018 Population by Sex</b>			
Males	78,548	101,417	158,950
Females	78,565	102,777	162,458
<b>2023 Population by Sex</b>			
Males	80,057	102,860	160,160
Females	79,301	103,234	161,919

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Population by Race/Ethnicity</b>			
Total	153,233	200,129	316,108
White Alone	69.6%	68.9%	69.1%
Black Alone	24.6%	25.0%	24.2%
American Indian Alone	0.7%	0.7%	0.8%
Asian Alone	0.7%	0.6%	0.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.4%	2.9%	3.5%
Two or More Races	1.9%	1.9%	1.8%
Hispanic Origin	4.9%	5.5%	6.4%
Diversity Index	50.6	51.9	52.8
<b>2018 Population by Race/Ethnicity</b>			
Total	157,113	204,194	321,408
White Alone	67.7%	67.2%	67.3%
Black Alone	24.9%	25.1%	24.2%
American Indian Alone	0.8%	0.8%	0.9%
Asian Alone	1.0%	0.9%	0.8%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	3.1%	3.5%	4.2%
Two or More Races	2.5%	2.5%	2.4%
Hispanic Origin	6.3%	6.7%	7.7%
Diversity Index	54.1	55.0	56.1
<b>2023 Population by Race/Ethnicity</b>			
Total	159,357	206,093	322,078
White Alone	66.2%	65.8%	66.0%
Black Alone	25.0%	25.1%	24.2%
American Indian Alone	0.8%	0.9%	1.0%
Asian Alone	1.3%	1.1%	1.0%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	3.6%	4.1%	4.8%
Two or More Races	3.0%	2.9%	2.9%
Hispanic Origin	7.3%	7.8%	8.8%
Diversity Index	56.7	57.5	58.4
<b>2010 Population by Relationship and Household Type</b>			
Total	153,234	200,129	316,109
In Households	94.9%	95.8%	96.4%
In Family Households	80.6%	81.5%	82.0%
Householder	26.2%	26.5%	26.7%
Spouse	18.0%	18.2%	18.5%
Child	31.0%	31.2%	31.2%
Other relative	3.4%	3.5%	3.6%
Nonrelative	2.1%	2.1%	2.1%
In Nonfamily Households	14.3%	14.2%	14.4%
In Group Quarters	5.1%	4.2%	3.6%
Institutionalized Population	4.9%	4.0%	3.1%
Noninstitutionalized Population	0.3%	0.2%	0.5%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>2018 Population 25+ by Educational Attainment</b>			
Total	108,888	141,862	222,963
Less than 9th Grade	3.6%	4.1%	4.7%
9th - 12th Grade, No Diploma	8.9%	9.7%	10.3%
High School Graduate	30.1%	31.1%	32.0%
GED/Alternative Credential	7.5%	7.2%	6.6%
Some College, No Degree	25.6%	24.6%	23.3%
Associate Degree	6.5%	6.5%	6.4%
Bachelor's Degree	12.0%	11.3%	11.1%
Graduate/Professional Degree	5.8%	5.4%	5.4%
<b>2018 Population 15+ by Marital Status</b>			
Total	128,039	166,312	261,908
Never Married	29.9%	29.2%	28.7%
Married	48.5%	48.7%	49.6%
Widowed	7.4%	8.0%	8.1%
Divorced	14.1%	14.1%	13.6%
<b>2018 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	95.2%	95.1%	94.8%
Civilian Unemployed (Unemployment Rate)	4.8%	4.9%	5.2%
<b>2018 Employed Population 16+ by Industry</b>			
Total	65,740	83,760	130,109
Agriculture/Mining	1.5%	2.5%	3.6%
Construction	7.2%	7.1%	6.8%
Manufacturing	11.5%	12.7%	15.2%
Wholesale Trade	2.6%	2.4%	2.3%
Retail Trade	12.7%	12.0%	11.9%
Transportation/Utilities	5.5%	5.8%	5.7%
Information	0.8%	0.7%	0.7%
Finance/Insurance/Real Estate	5.1%	4.6%	4.3%
Services	45.0%	43.8%	42.3%
Public Administration	8.3%	8.3%	7.1%
<b>2018 Employed Population 16+ by Occupation</b>			
Total	65,740	83,761	130,108
White Collar	52.0%	50.6%	49.5%
Management/Business/Financial	9.3%	9.0%	9.1%
Professional	17.5%	17.5%	17.6%
Sales	11.2%	10.6%	10.2%
Administrative Support	13.9%	13.4%	12.6%
Services	20.0%	19.1%	18.7%
Blue Collar	28.0%	30.3%	31.7%
Farming/Forestry/Fishing	0.4%	1.2%	1.5%
Construction/Extraction	6.0%	6.1%	6.1%
Installation/Maintenance/Repair	5.2%	5.7%	5.5%
Production	8.8%	9.4%	10.1%
Transportation/Material Moving	7.6%	8.0%	8.5%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	153,234	200,129	316,109
Population Inside Urbanized Area	51.0%	39.1%	24.7%
Population Inside Urbanized Cluster	11.4%	13.8%	20.7%
Rural Population	37.6%	47.2%	54.6%

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<b>2010 Households by Type</b>			
Total	58,934	77,771	123,630
Households with 1 Person	27.7%	27.7%	27.9%
Households with 2+ People	72.3%	72.3%	72.1%
Family Households	68.1%	68.3%	68.1%
Husband-wife Families	46.7%	47.0%	47.4%
With Related Children	19.3%	19.2%	19.2%
Other Family (No Spouse Present)	21.4%	21.3%	20.8%
Other Family with Male Householder	4.6%	4.7%	4.9%
With Related Children	2.7%	2.8%	2.8%
Other Family with Female Householder	16.8%	16.5%	15.9%
With Related Children	11.6%	11.4%	10.9%
Nonfamily Households	4.2%	4.0%	3.9%
All Households with Children	34.1%	33.8%	33.3%
Multigenerational Households	4.6%	4.7%	4.6%
Unmarried Partner Households	5.5%	5.4%	5.3%
Male-female	5.0%	4.9%	4.8%
Same-sex	0.5%	0.5%	0.5%
<b>2010 Households by Size</b>			
Total	58,935	77,771	123,630
1 Person Household	27.7%	27.7%	27.9%
2 Person Household	33.8%	34.0%	34.1%
3 Person Household	17.0%	16.7%	16.4%
4 Person Household	12.6%	12.5%	12.3%
5 Person Household	5.6%	5.7%	5.8%
6 Person Household	2.1%	2.1%	2.1%
7 + Person Household	1.2%	1.2%	1.3%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	58,934	77,771	123,630
Owner Occupied	65.5%	67.3%	68.9%
Owned with a Mortgage/Loan	35.1%	34.9%	34.7%
Owned Free and Clear	30.3%	32.3%	34.2%
Renter Occupied	34.5%	32.7%	31.1%
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	66,071	88,524	143,304
Housing Units Inside Urbanized Area	50.9%	38.0%	23.5%
Housing Units Inside Urbanized Cluster	12.2%	13.9%	20.2%
Rural Housing Units	36.8%	48.1%	56.3%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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<b>Top 3 Tapestry Segments</b>			
<b>1.</b>	Rooted Rural (10B)	Rooted Rural (10B)	Rooted Rural (10B)
<b>2.</b>	Southern Satellites (10A)	Southern Satellites (10A)	Southern Satellites (10A)
<b>3.</b>	Small Town Simplicity	Rural Bypasses (10E)	Rural Bypasses (10E)
<b>2018 Consumer Spending</b>			
Apparel & Services: Total \$	\$96,508,142	\$122,939,904	\$186,087,357
Average Spent	\$1,595.91	\$1,548.67	\$1,483.82
Spending Potential Index	73	71	68
Education: Total \$	\$58,075,520	\$71,679,093	\$104,745,836
Average Spent	\$960.37	\$902.94	\$835.22
Spending Potential Index	66	62	58
Entertainment/Recreation: Total \$	\$150,678,456	\$194,953,365	\$299,644,127
Average Spent	\$2,491.71	\$2,455.83	\$2,389.30
Spending Potential Index	77	76	74
Food at Home: Total \$	\$239,779,647	\$310,913,417	\$479,240,672
Average Spent	\$3,965.14	\$3,916.58	\$3,821.36
Spending Potential Index	79	78	76
Food Away from Home: Total \$	\$157,902,623	\$201,567,701	\$305,814,697
Average Spent	\$2,611.17	\$2,539.15	\$2,438.50
Spending Potential Index	74	72	69
Health Care: Total \$	\$281,647,058	\$367,929,152	\$570,899,562
Average Spent	\$4,657.48	\$4,634.80	\$4,552.23
Spending Potential Index	81	81	79
HH Furnishings & Equipment: Total \$	\$94,566,361	\$121,129,547	\$184,396,305
Average Spent	\$1,563.80	\$1,525.87	\$1,470.34
Spending Potential Index	75	73	70
Personal Care Products & Services: Total \$	\$36,972,286	\$47,104,460	\$71,302,275
Average Spent	\$611.40	\$593.37	\$568.55
Spending Potential Index	74	72	69
Shelter: Total \$	\$719,269,752	\$906,253,573	\$1,357,134,933
Average Spent	\$11,894.26	\$11,416.07	\$10,821.50
Spending Potential Index	71	68	64
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$113,070,576	\$145,404,299	\$222,010,083
Average Spent	\$1,869.80	\$1,831.66	\$1,770.26
Spending Potential Index	75	74	71
Travel: Total \$	\$89,391,549	\$112,687,026	\$168,777,897
Average Spent	\$1,478.23	\$1,419.52	\$1,345.80
Spending Potential Index	69	66	62
Vehicle Maintenance & Repairs: Total \$	\$50,727,464	\$65,604,259	\$100,842,807
Average Spent	\$838.86	\$826.42	\$804.10
Spending Potential Index	78	77	75

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.